

# Facts about JAZOON07

The international conference on Java technology.  
June 24 – 28, 2007. Zurich.

Jazoon'07, the international conference on Java technology, attracted 800 participants and speakers from 28 countries. Already the very first accomplishment of Jazoon turned Zurich for four days into the epicenter of the Java and open source community. However, say it with facts ...



## JAZOON08

THE INTERNATIONAL CONFERENCE ON JAVA TECHNOLOGY  
JUNE 23 - 26, 2008 ZURICH



## Conference

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### > Program:

- 1 day pre-conference (Tutorials)
- 4 days conference and exhibition
- 1 day partner event (NetBeans Day)

### > Conference Topics:

- Java and Open Source
- Development Tools & Techniques
- Enterprise Application Technology
- Web 2.0, AJAX and mash-ups
- Infrastructure Technologies & Language Issues

### > Participants:

- 800 participants from 28 countries (mainly from Switzerland, Germany, Macedonia, Italy, USA)
- software engineers, software architects, consultants
- students from Universities of Fribourg, Oslo, Surrey, Zurich, Universities of Applied Sciences Berne, Western Switzerland, Winterthur, Rapperswil.

### > Keynotes:

- Danny Coward (Sun Microsystems)
- Roy T. Fielding (Day Software)
- Neal Gafter (Google)
- Erich Gamma (IBM)
- Ted Neward (Neward & Associates)
- Philipp H. Oser (Elca)

### > Talks:

- 92 technical presentations
- 42 software demos
- 7 BOFs
- hands-on activities included: coding competitions (Java Black Belt), testing and certification center, JUnit test generation

### > Speakers:

- 110 speakers from 10 countries (mainly from Switzerland, USA, Germany and Czech Republic)



## Outreach

### > Sponsors:

- Platinum: Sun Microsystems, Elca
- Gold: Credit Suisse, AdNovum
- Silver: SAP, Sybor

### > Exhibitors:

33 exhibitors (tools, continuing education, recruiting). amongst others:

- Accenture Technology Solutions
- AdNovum
- CA Wily Technology Division
- Credit Suisse
- Day Software
- Elca
- Red Hat
- SAP
- Sun Microsystems

### > Java Community:

supported by Java User Groups from Brazil, Germany, Greece, Italy, Netherlands, Poland, Russia, Serbia & Montenegro, Switzerland

### > Partners:

supported by (amongst others):

- City of Zurich, Economic Development
- ICTnet Switzerland
- Swiss Interactive Media and Software Association

### > Media / Communications:

- conference homepage (jazon.com)
- 10'000 page views average per day during the conference
- 1'000 to 6'000 page views per day prior to conference

### > Media Partners:

- Apress
- InfoWeek.ch
- inside-it.ch
- ITReseller
- Java Magazine
- JavaSpektrum
- Netzwoche



## Success Story

### > For Participants:

- results of a participant survey following Jazoon'07
- 87% of participants consider coming again and attending Jazoon'08
- 91% of participants would recommend Jazoon to a friend

### > For Exhibitors:

- results of an exhibitor survey following Jazoon'07
- 85% of exhibitors said Jazoon was a success for them
- 92% of exhibitors would recommend Jazoon to business friends and colleagues

### > Testimonials from Jazoon'07 participants:

«Quite impressive stuff! I found it to be a professional conference, as expected, and it was possible to meet many interesting people.»

Bruno Bossola, Italy

«Thank you very much for all support. This was the best event I have attended so far.»

Kishore Kumar, India

«I would also like to use the opportunity to thank everybody involved for an excellent organization. I can honestly say that this was one of the most well-organized and best „designed“ java conferences that I have been to.»

David Nuescheler, Switzerland

«I would like to thank the organisers, I thought the event was well organised and had a really good selection of high quality speakers. The location was great and easily accessible. I think the conference was a great success, and I do hope you hold it again next year.»

Ross Mc Wattie, United Kingdom

### Organiser

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