

JAZOON'11

INTERNATIONAL CONFERENCE ON THE MODERN ART OF SOFTWARE
21-23 JUNE 2011, ZURICH



Testimonials

"Jazoon was a great overall experience - well-organized, with top-notch speakers and attendees, located in the fantastic city of Zurich. If you are in the Java community, definitely consider attending."

Randy Shoup, Ebay, USA

"Jazoon was a great conference, very well organized at a fantastic location. The organizers did an excellent job supporting the attendees. Sessions, speakers and the general setting (like catering) were of high quality and the professional and intimate environment enabled the crowd to get in touch. A great success...definitely Jazoon is one of the leading Java happenings in Europe. See you at the next Jazoon!"

Michael Hüttermann, Java Champion, Germany

"I thoroughly enjoyed participating in Jazoon. It represented the right balance of technology, community and fun that other conferences sometimes lack. There is also an appropriate focus on the present with an eye toward the future to keep Java developers solving the problems they face now and prepared for emerging technologies."

Brian Sletten, Zepheira, USA

JAZOON'11 - Crossover and Fusion

Jazoon'11, from Tuesday, 21 June 2011 to Thursday 23 June 2011, Zurich Switzerland

Don't miss out on the Technology Event of the Year

After four successful conferences (2007 – 2010) reaching more than 4'000 participants from 44 countries and over 300 speakers, Jazoon is ready for a new edition with an extended concept to open new potentials.

Jazoon'11, focusing on 'Crossover and Fusion',

is covering a broader range of topics and catering to a wider audience than ever before. As an international conference, Jazoon now features approx. 100 sessions over three days with three parallel running tracks:

Track 1: Java and beyond

In 'Java and beyond', the Java community is treated to the traditional topics covered by the Jazoon conferences. In previous years, Jazoon has been able to attract the key experts on Java to address the conference – the 2011 edition will again see a top-class set of speakers. **Main topics:** Enterprise Java, Pervasive Computing, Development Tools & Techniques, Infrastructure Technologies & Language Issues, Cool & Fun, Applications

Track 2: SET@Jazoon, Software Engineering Today from SIGS-DATACOM

The renowned and established Software Engineering Today (SET) Conference, which has been organised separately for seven years, is now being merged into Jazoon. This creates synergies and provides benefits to the participants in terms of content and quality. **Main topics:** Lean and Agile Development, Enterprise Architecture, Management and Leadership.

Track 3: Microsoft@Jazoon: Microsoft guest track

Software and operating platform developer Microsoft will be our special guest for a track of its own, looking at Web, phone and cloud technologies. **Main topics:** Web Technologies, Windows Phone 7, Cloud Platform, Development Tools & Methodologies, Cool & Fun.

Schedule

Tue, June 21.			Wed, June 22.			Thu, June 23.		
Opening Session 09:30 - 10:30			Keynote 09:00 - 10:00			Keynote 09:00 - 10:00		
Sessions & Breaks 11:00 – 17:20			Sessions & Breaks 10:30 – 16:50			Sessions & Breaks 10:30 – 15:20		
SET (10)	Java (15)	MS (10)	SET (10)	Java (15)	MS (10)	SET (8)	Java (12)	MS (8)
Exhibition 12:50 – 17:30			Exhibition 12:20 – 17:10			Exhibition 12:20 – 16:00		
Keynote 17:30 – 18:30			Rookie Award 17:10 – 18:40			Closing Keynote 16:00 – 17:00		
Jazoon Networking Party			Jazoon Attraction			Farewell!		

SET/Java/MS (number of sessions)

Further Highlights

Jazoon Rookie Award

Jazoon'11 gives young developers a chance to appear before an audience of international experts. Jazoon Rookie Award will be on Wednesday 22 June 2011.

Keynote Speakers



David Chappell

David Chappell is one of the most popular speakers in the sector who has given over 100 keynotes at different conferences and events spanning five continents in the past years. His books are regularly used in lectures at MIT in Boston, ETH Zurich and other universities. As one of the best-known speakers in the Java community, his talks have been followed by developers, executives in the information technology sector and IT architects in 40 countries on five continents. He has worked as a consultant for organizations including Hewlett-Packard, IBM, Microsoft, Stanford University and Target Corporation and holds a Bachelor's degree in Economics and a Master's in Computer Science, both from the University of Wisconsin-Madison



Linda Rising

Linda Rising from Arizona is a consultant, author and internationally renowned presenter on issues such as patterns, retrospectives, influence strategies, agile development, and Change process. In her keynote "The Power of Retrospection" she will show techniques how agile development processes can lead to more efficiency.



Gianugo Rabellino

Gianugo is the bridge between open source and Microsoft. Gianugo about himself: "I'm Gianugo Rabellino, Open Source enthusiast, passionate golfer, foodie and geek at heart. I'm the senior director of open source communities, at Microsoft, a member of the Apache Software Foundation and a guy who's been paying his bills with Open Source for more than 18 years now."



Pouline Middelton

Pouline Middelton is a writer and a gifted speaker from Denmark. She is at home in digital media and provides many tips about "story telling". Her keynote "How to become a famous author and publish a book" shows the participants many topics of interest - or stories - and in which way how they can publish and distribute them.

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Conference Fees

3-Day Conference Pass	Early Bird Fee until 30 April 2011		Standard Fee until 20 June 2011	
	CHF	EUR (approx.)	CHF	EUR (approx.)
Regular	1790	1390	2240	1740
<u>JUG Member</u>	1430	1110	1790	1390
<u>simsa</u> and <u>SwissICT</u> Member	1430	1010	1790	1390
Students please contact us on Students[at]Jazoon.com				

1-Day Conference Pass	Early Bird Fee until 30 April 2011		Standard Fee until 20 June 2011	
	CHF	EUR (approx.)	CHF	EUR (approx.)
Regular	690	540	855	665
<u>JUG Member</u>	550	430	685	535
<u>simsa</u> and <u>SwissICT</u> Member	550	430	685	535

All prices incl. 8.0 % VAT

Group Tickets

Participants	Free Tickets
up to 4	-
5 to 9	1
10 to 19	2
20 to 34	5
35 to 39	10
40+	unlimited

Contact us on [Registration\[at\]Jazoon.com](mailto:Registration[at]Jazoon.com)

Share your conference pass

Your conference pass for Jazoon'11 is transferable. It is possible and really easy to change the name of the pass at any time. That means you have the possibility to visit Jazoon'11 for the time you wish and your colleagues may attend Jazoon'11 on other days.

REGISTRATION for JAZOON'11:

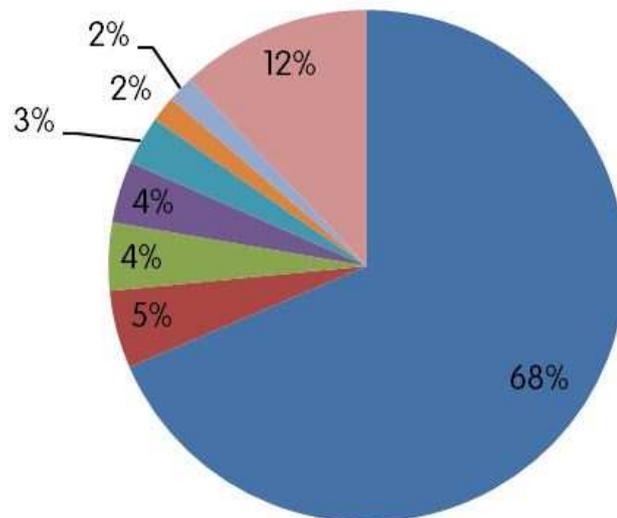
<http://jazoon.com/Home/Register>

Facts & figures Jazoon'10 Conference

With more than 700 participants, 75 sessions and 5 keynotes during three days, Jazoon'10 was a big success for participants and sponsors.

According to our survey, approx. 95% of the participants would recommend Jazoon to a friend.

Jazoon'10 Home Countries



Jazoon'10 Content

- Enterprise Java
- Pervasive Computing
- Next-Generation Web Technologies and Rich Clients
- Development Tools & Techniques
- Infrastructure Technologies & Language Issues
- Cool & Fun
- Applications

For more information
visit jazoon.com

JAZOON'11 - Crossover and Fusion

Jazoon'11 – Sponsors + Partners

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abraxas.

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Partners



Co-organiser



Registration for Jazoon 11

<http://jazoon.com/Home/Register>