



Jazoon'11 'Crossover & Fusion': Call-4-Papers

Dear Colleagues,

Jazoon - INTERNATIONAL CONFERENCE ON THE MODERN ART OF SOFTWARE opens its scope and widens its topics. We are proud to invite you to submit proposals for presentations at the Jazoon'11 conference to be held from June 21 to 23, 2011 in Zurich, Switzerland. Jazoon'11 will be the 5th edition of a successful conference series started in 2007. It features three tracks of topics with two to three parallel sessions each. The presentations cover a broad spectrum of topics around state-of-the-art software development, software engineering and the management of software development processes. Presentation slots will be 50 minutes (long talks) or 20 minutes (short talks) and should provide enough time to interact with the participants.

Important Dates:

- **Submission deadline: February 18, 2011**
- **Conference: June 21 to 23, 2011**

Jazoon is aimed at professionals involved in software development (software developers) as well as in decisions regarding software development processes, methods, and technologies (e.g. IT managers, project leaders, software architects, etc.). The participants will gain an excellent overview of the state-of-the-art in modern software development and software engineering. The focus is on cutting edge techniques that have also proven to be successful in practical use. This year's conference focuses on "Crossover and Fusion". The Jazoon program strives for answering the following questions: how to develop applications in a heterogeneous environment, how to design and develop applications for different platforms (e.g. web, mobile), how to implement agile and lean at the enterprise level; what kinds of tools, architectures, and techniques support building distributed systems that are required by these environments; and which designs and languages will enable the production process as well as the productivity of the product itself.

We look for submissions for the following topics:

SET@Jazoon Software Engineering Today	Jazoon Java and beyond	Microsoft@Jazoon Special Guest: Microsoft
Lean and Agile Development: <ul style="list-style-type: none"> . Agility in Distributed / Global Projects . Creation of an Agile Organization . Team Excellence with Agile Practices . Experiences using Kanban Enterprise Architecture: <ul style="list-style-type: none"> . Architecture Design for the Enterprise . Distributed Integration Techniques . Collaboration Tools Management and Leadership: <ul style="list-style-type: none"> . Project Management in the Enterprise . Creating a Learning Organization 	Enterprise Java <ul style="list-style-type: none"> . Web Application Frameworks . Application Containers and Runtime Platforms . Persistence . Web Services, SOA . Cloud Computing . Integration and Interoperability Pervasive Computing <ul style="list-style-type: none"> . Mobile Computing . Android, iOS, WebOS . Embedded Systems . Consumer Technologies Development Tools & Techniques <ul style="list-style-type: none"> . IDEs and Plug-ins . Testing, Profiling, Monitoring 	Web Technologies Windows Phone 7 Cloud Platform Development Tools & Methodologies Cool & Fun <ul style="list-style-type: none"> . Gaming . Entertainment . Experimenting

<ul style="list-style-type: none"> . Kaizen – Getting better everyday . Collaboration and soft skills in the Enterprise 	<ul style="list-style-type: none"> . Software Engineering Lifecycle and Methodologies . Collaboration Tools . Model-Driven Software Development <p>Infrastructure Technologies & Language Issues</p> <ul style="list-style-type: none"> . Java Language, JDK, JRE . Virtualization . Security . Scripting and other languages on the Java VM . Domain-Specific Languages . Design Patterns and Best Practices <p>Cool & Fun</p> <ul style="list-style-type: none"> . Gaming . Entertainment . Experimenting <p>Applications</p> <ul style="list-style-type: none"> . Real-world experiences and show cases 	
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In all areas we welcome case studies, especially describing experiences in practice from all application domains including, but not limited to, transportation, telecommunication, finance, insurance, mobile computing, command and control, government, as well as medical and life sciences.

In case you are interested in making a presentation that fits well to the above description, please submit your proposal(s): <https://www.conftool.com/jazoon2011/>

All the submissions will be reviewed by a panel of experts.

Benefits for speakers

- Reputation in the international community
- Free access for presenters to all Jazoon'11 sessions
- 50% discount for co-speakers



Instructions for submissions

Note that the conference language is English and all submissions and presentations have to be in English. For practical reasons the number of speakers for each contribution is limited to two(2). Jazoon will not be able to cover any expenses, but the main speaker gets a free conference pass for Jazoon'11 and the 2nd speaker a 50% discount.

Please provide the following information:

- Title of presentation
- Name(s) and affiliation(s) of the presenter(s)
- Abstract
- Explain the general topic/problem, describe why the delegates should attend the presentation, and highlight the technologies/concepts the presentation is going to cover. Make the main arguments of your proposed presentation clear and why this topic is important.
- Target Audience (e.g. software architects, project managers, experienced software-developers, ...)
- Level: beginner, intermediate, advanced
- Prerequisites required of attendees: e.g. knowledge/experience in project management...
- Short biography of presenter(s)
- Picture of the main presenter
- Contact information of main presenter (postal address, email address, phone and fax numbers)

Submission deadline: February 18, 2011

URL submission: <https://www.conftool.com/jazoon2011/>

Notification of acceptance: from March 01, 2011

Acceptance Criteria

All the submissions will be peer-reviewed by a panel of experts. We will use the following criteria for evaluating the submissions:

- **Applicability:** The sessions should enable the participants to apply the lessons from your presentation in their daily work.
- **Novelty:** You certainly have better chances to get something new accepted at Jazoon.
- **Speaking Skills:** The sessions should be presented in an interesting, vivid, and entertaining way. Speakers with a good track record have a higher chance for acceptance.

Thank you very much in advance for contributing to the success of Jazoon'11 by submitting your presentation proposal. If you have any questions, do not hesitate to contact us anytime. Please feel free to pass on this call for papers to your colleagues.

Best regards,

Program Committee Chairs:

Jazoon:	Ognen Ivanovski (chair@jazoon.com)
SET@Jazoon:	Jutta Eckstein (set@jazoon.com)
Microsoft@Jazoon:	Stefano Mallè (microsoft@jazoon.com)